

PLAYING WITH MEANING

Singaporean designer creates card games to build meaningful conversations

SINGAPORE, 27 July 2018 - smol tok has built a trail into the Keepers Playground of Infinite Happiness to revisit childhood memories of living in Singapore-town. Visitors who visit all 9 tok-ing points and collect all the puzzle-pieces will win a retro surprise. The trail runs from 27-29 Jul and 3-5 Aug, 11am to 9pm.

This trail features smol tok questions and seeks to drive meaningful engagement between local artists and visitors. Every tok-ing point will feature a question that not only has immediate relevance to the artworks but translates to everyday life in Singapore.

Designed and published in Singapore, smol tok is an ice-breaking and community-building card game designed to grow meaningful conversations - minus the bullshit. Every card is a question, and every question an opportunity to build trust and empathy.

smol tok is created by Nick Pang, whose first foray into designing analogue games began as an accident/experiment. Inspired by Viktor Frankl's *Man's Search for Meaning*, Nick founded STARKNICKED (pronounced as 'stark naked') to drive the creation of board games and card games that encourage conversations, curiosity, and change.

He shared: "With the internet and social media, people are more connected than ever before online. Yet, people are becoming more disconnected from each other in their everyday lives. We need to change that and help folks relearn the art of having a good conversation."

Since launching in 2015, STARKNICKED has published 5 editions of smol tok, with plans for a [sixth](#) this year:



[smol tok basic deck](#) (2015) - The first of its kind, it contains 60 questions about love, life, and everything in between, with a special focus on personal and social relationships.



[dun tok cok booster pack](#) (2016) - Published to bridge the local-foreigner divide and offer visitors a more meaningful takeaway from Singapore. It contains 60 questions about Singapore and what it means to be a Singaporean.



[breadcrumbs booster pack](#) (2016) - Its core is non-denominational and accessible to anyone who's open to talking about the Christian life. It contains 72 questions about faith at different stages and seasons of life.



[double tap booster pack](#) (2017) - Designed in collaboration with BURRO 24/7 Singapore to raise questions about how technology impacts daily life. It contains 40 questions about how our online connections affect our offline conversations.



[common ground booster pack](#) (2017) - Designed in collaboration with Youth Corps Singapore (YCS), its 49 questions serve as a facilitation and design tool for YCS volunteer leaders to self-organise and co-create community programmes with a social impact.



[pillow tok booster pack](#) (2018) - With his wife, Khee Shihui, Nick will be releasing a deck on love, romance, and relationships. It will contain 60 questions for singles and couples at every stage of relationship to help clarify values and strengthen relationships.

smol tok decks are available on the [online store](#) and at local retail outlets like Naisse, Red Dot Design Museum, and Gallery & Co.

STARKNICKED also designs play experiences to build communities and offers organisations the possibility of customising analogue games to engage authentically with people. For more information on smol tok, please visit the [website](#).

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